

Coalition Communication: Higher Education

Updated 2/12/2021



# **COVID-19 UPDATES**

### When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- ✓ Those with severe congenital AND developmental disorders.
- Employees of K-12 schools that wish to remain or return to in-person or hybrid models

Feb. 15 - Ohioans born with or who have early childhood conditions that are carried into adulthood, which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time. Find a provider near you at https://vaccine.coronavirus.ohio.gov

#### Ohio's COVID-19 Vaccine Town Halls Start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at <a href="mailto:coronavirus.ohio.gov/townhall">coronavirus.ohio.gov/townhall</a> at the following dates and times:

- Monday, Feb. 22, 6:30 p.m. African American Ohioans
- Tuesday, Feb. 23, 6:30 p.m. Hispanic/Latino Ohioans
- Monday, March 1, 6:30 p.m. Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. Rural Ohioans

### **INDUSTRY INFORMATION**

#### **Curfew Update**

The Ohio Department of Health has amended Ohio's curfew to 11 p.m. to 5 a.m. for at least two weeks because COVID-related hospitalization has dropped below 3,500 for seven consecutive days. The curfew is contingent on hospital utilization statewide.

### **KEY STATS**

Data as of 2/11/2021

# PUBLIC ADVISORY SYSTEM



### **21-DAY TRENDS**

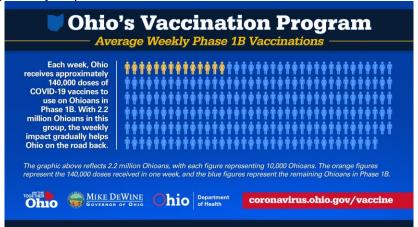
Case Average	3,892
Death Average	98
Hospitalization Average	188
ICU Admission Average	21

### WE WANT TO HELP YOU!



# SUGGESTED SOCIAL MEDIA POSTS

Each week, Ohio receives approximately 140,000 doses of COVID-19 vaccines to use on Ohioans in Phase 1B. With 2.2 million Ohioans in this group, the weekly impact gradually helps Ohio on the road back.



### TALKING POINTS FOR YOU

- Ohio's curfew has been lifted, but we must continue to follow safety protocols to slow the spread and prevent hospitalizations from going up. If hospitalizations begin to rise again, the Ohio Department of Health may reinstate it
- The COVID-19 vaccine supply is extremely limited, and the priority is being given to Ohio's most vulnerable residents and school personnel, who have committed to remaining open or reopening schools full time or in hybrid mode by March 1.
- Trust the facts: the COVID-19 vaccines are safe and effective. COVID-19 vaccines currently available in the U.S. were rigorously tested and do not give you COVID-19 or cause a positive COVID-19 test.

### **HOW YOU CAN HELP**

- ✓ Set a good example by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- $\checkmark$  Post on social media to describe how you are working to keep your employees and students safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor to local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

### **RESOURCES**

#### **HASHTAGS TO USE**

#InThisTogetherOhio #OhioSmallBusinesses #ResponsibleRestartOhio #MasksOnOhio #StaySafeOhio

#### LATEST UPDATES

COVID-19 Vaccination
Program
Public Health Orders
News Releases
Sector-Specific
Requirements

Myths vs. Facts: COVID-19
Vaccine

### **VIDEOS**

The Road Back

Remember When

COVID-19 is Unpredictable

Ohio Nurses: We Need Your

Help

Receiving the Vaccine

(Jimmy Malone PSA)

#### **GRAPHICS**

COVID-19 Vaccines: Ohio's
Phased Approach
Masks
Required/Capacity
What You Can Do
Social Distancing
All Printables

### WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Department of Higher Education team, please contact Jeff Robinson at 614-752-9487 or by emailing jrobinson@highered.ohio.gov